

Welcome to BASHCon 2024

Thank you for your interest in *BASHCon!*

We believe that games transform humanity. They inspire our minds, entertain our spirits, and allow us to establish a sense of camaraderie among fellow gamers. We believe a group of college students can bring fun, excitement, inspiration, and friendship to the world. So we run a convention once a year, called BASHCon.

We look for excellent exhibitors and artists from across the country to showcase items that entertain many people and that inspire the imaginations of children and adults alike, and promote the BASHCon Dream: bringing gaming, and fantastic culture, to the masses.

Exhibiting Information

BASHCon draws up to hundreds of attendees annually, the majority of whom are avid gamers and geek culture lovers. Among the many fantastic events, BASHCon also features a full-service trade room floor, populated by dealers and artists for our attendees' to browse and patronize.

Reserving space in our Exhibitors' Hall is an excellent way to get your products and services directly to our unique demographic and promote your business.

Join us between March, Friday 15th, 2024- March, Sunday 17th, 2024 and reach an audience of hundreds of fantasy-lovers and merrymakers at BASHCon.

Deadlines and Early Bird Discounts

Exhibitors who submit complete and accurate paperwork and full payment by the Early Bird Discount Deadline of September 30th, 2023 receive discounts on their space as outlined below. The final deadline for registration is 5 p.m. on March 1st, 2024.

Meeting the standard deadline grants you the following:

- guaranteed inclusion in the convention guide,
- guarantee of all requested amenities*,
- priority over exhibitors who do not meet the deadline.

In addition, we reserve the right to charge a \$50-per-space fee for late payments which must be paid before the final late payment deadline of noon on the first day of the convention. All submissions for exhibitors space between March 1st, 2024 to March 15th, 2024 at noon on the first day of the convention are subjected to this fee.

If you are in need of financial assistance, we offer a confidential installment payment plan. Simply contact our exhibitors' department coordinator by email at exhibitors@utbashcon.com and we'll get the dice rolling.

* we cannot guarantee specific table locations. They are assigned on a first come, first serve basis, along with returning exhibitors program.

Convention Guide Listing

All exhibitors will be listed in our convention guide with a description of the wares or services available as provided by the exhibitor. We reserve the right to edit these descriptions for content, clarity, and length. Submitting a description is not mandatory, but can help to steer attendees toward your display.

By default, exhibitor listings are text-only. For logo inclusion please email logo, and contact our exhibitors' coordinator at exhibitors@utbashcon.com.

Dealer and Artist Alley Package and Rates

Exhibitors may purchase one of two packages: **Dealer package**, or **Artist Alley**

Dealer Packages allows for the purchases of 1 to 4 tables that are provided. Allows a flexible range for display and merchandise a dealer can bring without breaking Fire Code. Dealer Tables have location preference priority over Artist alley table when requesting for Electrical, location placement basis.

Artist Alley only allows for the purchase of a **HALF-table** and only be purchased once by any given exhibitor. That table may possibly be shared with another Artist alley Exhibitor. Artists may **not** purchase more than the ½ table. Requests to be placed next to other artists will be processed if an application is filled before the end of the "STANDARD PRICE" deadline. Table space will be labeled and artists can set up at any time during the convention hours, including the unloading and loading times. More information located in the Artist alley package section.

At least 1 "helper" per tablespace would be politely observed; this is a loose guide but we would discourage more than 2 badges given to those not directly part of the business who purchased the tables. Please limit two(2) people per tablespace if possible. We will not provide more than six(6) exhibitors badges

Dealer Package Details:

Dealer Table Space 8'x10'	1	2	3	4
Early Bird Price	80	140	200	255
Standard Price	95	180	265	340
Late Price	125	250	375	500

If you are running an event or planning on running an event we can give A 40% discount from the price for the table(s). This discount does not apply to artist alley tables.

Deadline End Dates :

Early Bird: September 30th, 2023

Standard: March 1st, 2024

Late: March 15th, 2024

All exhibition packages come with the following:

- 8' x 10' square spaces
- Loan of one standard 8' x 2.5' table per space

- Loan of two chairs
- Exhibitor description in the program guide

Some spaces, especially those from larger orders, may include corner spaces to allow room for other exhibitors to have space in the Exhibitors' Hall. We cannot satisfy every request we receive for linear spaces or space against a wall. This is assumed to be normal for every convention, and therefore it is to be expected. We assume that those who need space against a wall have their own resources, including temporary walls and self-standing display racks, because of the nature of what they sell. We will confirm with you whether you will have a wall space well before the convention. Exhibitors with more Returning Exhibitor loyalty points and who register on time take priority when determining wall placement.

Artist Alley Package Details:

We would like to welcome anyone that fits our qualifications to apply to be a part of our Artists Alley. These tables are typically best suited for artists selling prints, handmade artworks, and small pins or buttons. Other unlisted items may still qualify under the Artist Alley Package, however, all final decisions on acceptance are determined by the BASHCon staff. To ensure that you meet the qualifications, we ask that you submit a photo example of your product to exhibitors@utbashcon.com BEFORE submitting your application for review.

Artist Alley Table Space	Weekend Prices (\$)
Early Bird Price	30
Standard Price	40
Late Price	75

Deadline End Dates

Early Bird: September 30th, 2023

Standard: March 1st 2024

Late: March 15th, 2024

This Artist Alley package comes with the following:

- 4' x 10' square spaces
- Loan of one-half standard 8' x 2.5' table
- Loan of one chair
- Exhibitor description in the program guide.

Fair Competition Policy

Due to the increasing number of competing exhibitors with similar wares, we will notify you if another exhibitor who may sell similar products to your registers. If you wish to withdraw from Exhibitors' Hall after such notification, the refund rules from the agreement apply.

Returning Exhibitors Program

This program aims to provide fair placement priority service to exhibitors who have been with us in previous years. Each year an exhibitor attends BASHCon and remains in good standing with us, they will earn one Returning Exhibitor loyalty points. The exhibitors with the most Loyalty Points will be given the highest priority in terms of placement within the Exhibitors' Hall. (However, please note that failure to completely register on time may impact your placement regardless of your Legacy status.)

Unloading, Reloading, and Exhibitors' Hall Hour

BASHCon volunteers will be on-site and available to help with the unloading and reloading of exhibitor wares before and after the convention, as detailed below. Please note that BASHCon, UT-BASH, and/or its volunteers cannot be held liable for damage or losses to persons or property during the unloading/reloading of exhibitor wares.

Hours of operation for this year's Exhibitors' Hall are listed below; please be prepared to staff your space during these hours.

Dates	Convention Hours	Exhibitor's Hall Hours	Unloading	Loading	Feedback
Friday, March 15th, 2024	5 pm-Midnight	5pm - 8pm	Noon - 4pm	N/A	N/A
Saturday, March 16 th , 2024	9 am-Midnight	11am - 8pm	N/A	N/A	11 am - Noon
Sunday, March 17 th , 2024	9 am - 7 pm	11am - 4pm	N/A	4pm - 7pm	11am - Noon

Locating the Convention Center

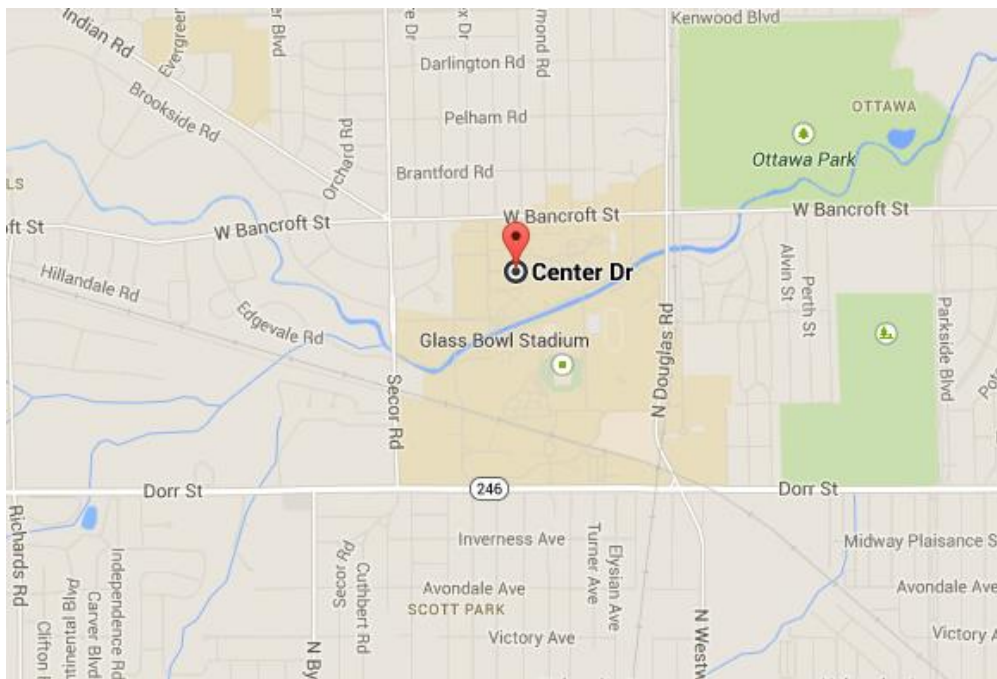
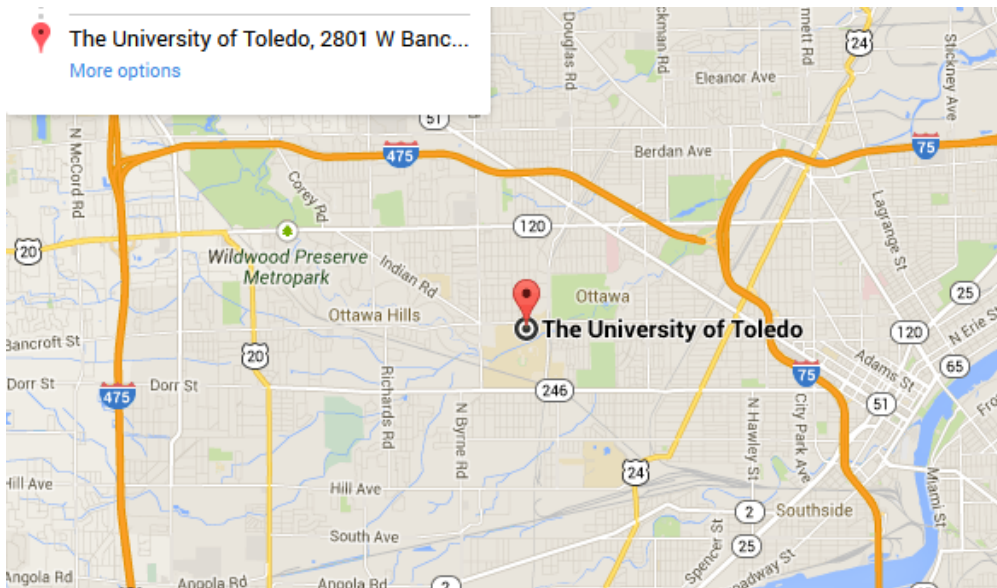
BASHCon is held in the University of Toledo Student Union:

BASHCon 38

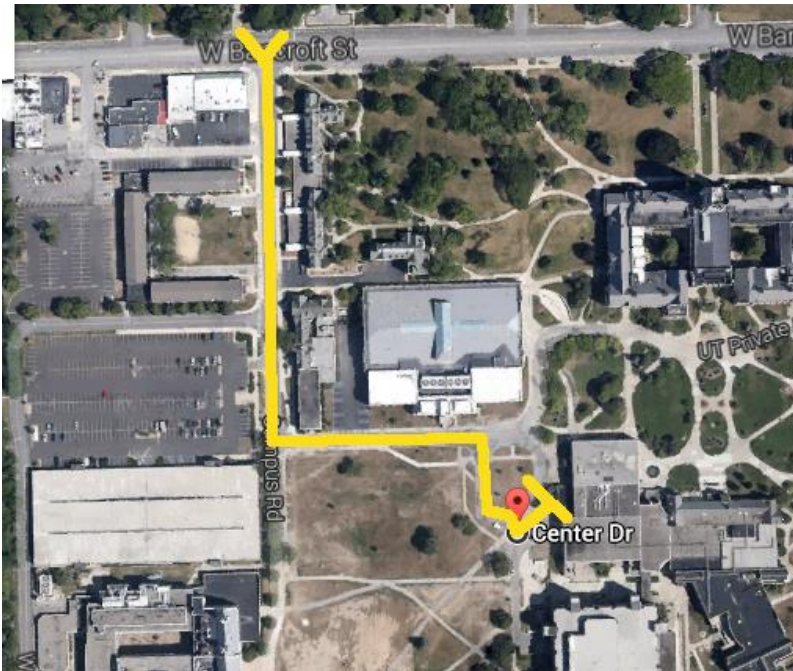
UT Student Union 1503

2965 W Centennial Dr, Toledo, OH 43606

MS 105



To find the exhibitor loading dock, enter UT's campus from Bancroft, along Campus Road. Follow it left past the parking lot. When you come to a loop, turn right. Continue right out of the loop and make an immediate left to the loading dock. Exhibitors department staff will be on duty to direct traffic and assist you in unloading and reloading.



Application for Space in Exhibitors' Hall

This is not a guarantee of space. Exhibitor spaces are assigned on a first-come, first-served basis after taking Loyalty Points into consideration. UT-BASH reserves the right to refuse space to any party. To apply for space, fill out the form below in its entirety and mail to:

BASHCon 38
UT Student Union 1503
2801 W Bancroft St.
Toledo, OH 43606

Payment may be submitted by check or money order to the above address. Exhibitors who complete their registration by September 30th, 2023 qualify for the Early Bird Discount. Cash payment may be made in-person at the UT-BASH office **by appointment only**. Please do not mail cash payment. UT-BASH cannot be held responsible for the secure delivery of cash sent via mail.

Please submit this application and your payment as soon as possible and preferably at the same time. We **cannot** process payment without a completed application, and we cannot process an application without payment. If you are in need of confidential financial assistance, please contact us by email at exhibitors@bashcon.com and we can set up an installment payment plan.

Any mail we received will take a variable amount of time due to the mail having to be filtered through the University of Toledo. Mail in payments and application can be delayed between 1-6 weeks depending on the university and Holiday breaks. To further increase communication it recommends that you email Exhibitors@utBashcon.com when your payment was sent to you and in return have quicker response time for paperwork confirmation and acceptance.

To register to be an exhibitor at BASHCon, please complete and submit the following three pages.

Application Form

Exhibitor Organization Name: _____

Exhibitor Address: _____

City/State/Zip: _____

Country: _____

Contact Person: _____

Contact Email: _____

Contact Phone: (_____) _____

Number of Dealer Tables: _____ Artist Alley Table(Yes/No)?: _____

Names of people assisting Exhibitor during BASHCon 38 (**MAX of 5 Helpers for Dealer Tables, MAX 2 of Helpers for Artist Alley**)

_____	_____
_____	_____
_____	_____

Brief description of what you sell so we can notify you about potential competitors, and what will be put into the program guide:

(Note that failure to complete this section **will void your registration.**)

Description: _____

Please note below if you require any of the following for your spaces:

_____ Electricity _____ Display Over 5 Feet Tall

While we **cannot guarantee** that you will receive your preferred space, we will try to honor your request for space if you check here:

Linear Wall Space _____ Corner Space _____ Island Space: _____

Other: _____

Please be sure to submit your exhibit description to exhibitors@bashcon.com for inclusion in our convention guide.

Terms of Agreement

Definitions:

- "Exhibitor" means "a party that purchases at least one space".
- "Consumable Food Items" means "edible items not sold in sealed, prepackaged containers with all legally required labeling".
- "BASHCon" means "BASHCon 38, the 38th annual gaming convention of the University of Toledo Benevolent Adventurers' Strategic Headquarters student organization".
- "Weekend Pass" means "a current and valid badge admitting one person for each day of the convention".
- "Payment Deadline" means "Final day and time that payment will be accepted, in this case March 15th at noon.".
- "Written" means "inscribed on paper or typed electronically" unless otherwise specified.
- "Exhibitors' Hall" means the area designated for exhibitor business with BASHCon attendees.

1. The Exhibitor will pay for a package of up to four (4) spaces as applied for at the rates described:

Dealer Table Space 8'x10'	1	2	3	4
Early Bird Price	80	140	200	255
Standard Price	95	180	265	340
Late Price	125	250	375	500

Deadline End Dates: September 30th, 2023, March 1st,2024 and March 15th, 2024

2. Each Exhibitor space will consist of space eight feet by eight feet (8' x 10') in area and one table, eight feet long by two-and-one-half feet wide (8' x 2.5'). Spaces are non-transferable and may not be sublet to another party. Spaces do not include tablecloths. The Exhibitor may bring tablecloths for spaces at BASHCon. BASHCon staff may give the Exhibitor a corner space if they deem such placement necessary to the running of the Exhibitors' Hall. The Exhibitor purchases space, not tables, which the Exhibitor borrows for the duration of BASHCon.
3. The Exhibitor will receive a number of complementary weekend passes equal to one plus the number of spaces purchased.
4. The Artist will pay for a package of one (1) space as applied for at the rates described:

Artist Alley Table	Weekend
Early Bird Price	30
Standard Price	40
Late Price	75

Deadline End Dates: September 30th, 2023, March 1st,2024 and March 15th, 2024

5. Each Artist space will consist of space, four feet by four feet (4' x 10') in area, and one-half table, eight feet by two-and-one-half feet wide (8' x 2.5'). Spaces are non-transferable and may not be sublet to another party. Spaces do not include

tablecloths. The artist may bring tablecloths for spaces at BASHCon. BASHCon staff may give the artist corner space if they deem such placement necessary to the running of the Exhibitor's Hall. The artist purchases space, not tables, which the Artist borrows for the duration of BASHCon.

6. The sale of consumable food items is prohibited.
7. If the Exhibitor sells weapon replicas of any type, the Exhibitor must wrap and secure them for immediate removal from the convention by the purchaser. UT-BASH will not hold items; the Exhibitor may do so at their own discretion.
8. Once space is confirmed by UT-BASH, cancellation by the Exhibitor prior to the Payment Deadline will result in a handling fee of fifty percent (50%) of the original payment. Cancellation after the Payment Deadline or absence at BASHCon will result in a handling fee of one hundred percent (100%) of the original payment. UT-BASH reserves the right to cancel a registration of Exhibitor space prior to the convention with a full refund to the Exhibitor. If the Exhibitor violates any portion of these terms or any convention policies, the Exhibitor may be subject to ejection by UT-BASH from BASHCon with no refund.
9. Items left on-site by the Exhibitor and not claimed after ten (10) days will become the property of UT-BASH.
10. If the Exhibitor wishes to utilize BASHCon's loading assistance program, all materials to be moved must be sanitary and safe to handle. The Exhibitors Department coordinator reserves the right to refuse loading assistance service to any exhibitor who does not adhere to this policy.
11. The Exhibitor agrees to indemnify and release UT-BASH and The University of Toledo from any and all liability for loss, injury, or damages to person or property, even those arising from the negligence of UT-BASH and its affiliates.

I have read in full the BASHCon 38 Application for Space in Exhibitors' Hall. On behalf of my organization and its affiliates, I agree to abide by the Terms of Agreement and all BASHCon 38 convention policies established by UT-BASH. I also have the authority within (or permission of) my organization to make such an agreement.

Exhibitor
Signature: _____

Exhibitor Name: _____

Date: _____

BASHCon Staff
Signature: _____

Staffer Name: _____

Date: _____